A QUICK GUIDE TO CHOOSING THE RIGHT CUSTOM STAMP FOR YOUR APPLICATION

This page describes the three different types of most commonly used rubber stamps to help you select the best stamp to suit your application.

Conventional/ Traditional Stamps



Conventional (or traditional) rubber stamps are the most versatile and least expensive of the three stamp types. To use these stamps, you will need a separate stamp pad. These stamps are available on plastic or wood mounts. The plastic mounts are the least expensive but are limited in size. The wood mounts are more expensive but can be made in larger sizes than the plastic mounts. The wood mounts can be made both with or without a handle.

Sizes: The plastic mounts can be made in any size ranging from 10x10mm up to 60x100mm. The wood mounts can be made to any size up to 90x130mm. Large stamps often require extra pressure to obtain a good impression, particularly with large bold or solid print areas.

Suitable Surfaces: Because of the large range of specialty stamp pads available, conventional stamps can be used on almost any type of surface. In addition to standard water-based stamp pads, you can purchase ink pads for non-absorbent surfaces, fabric, wood, glass, timber, leather or for a waterproof finish. The Conventional stamps are more forgiving than the self-inking stamps and can be used successfully on slightly uneven or curved surfaces (such as coffee cups).

Self Inking Stamps



Self-Inking stamps are the most commonly used stamp models. They are extremely durable, quick and easy to use and give a crisp, clean impression when stamped. The stamp has a removable ink pad incorporated inside the casing so there is no need for a separate stamp pad. The ink pad will last for thousands of impressions and can be replaced when the ink runs out. If you need to change the details on your stamp, you can have the rubber printing plate changed instead of buying a complete new stamp.

Sizes: Self-Inking stamps are available in a large range of sizes, shapes and styles. The size of the printing plate ranges from 10x10mm up to 35x75mm or 40x60mm. If you need a larger size stamp, then you will need to use either a Conventional stamp or a Pre-Inked stamp.

Suitable Surfaces: Self Inking stamps work best on a firm, flat surface. The ink pads contain water-based ink which dries by absorption only, so should only be used on absorbent surfaces. They are not suitable to use on non-absorbent surfaces such as high gloss paper, coated paper, plastic, metals etc. If you plan to use your stamp on a non-absorbent surface, you will need a Conventional stamp with a solvent-based stamp pad such as StazOn.

Ink Colours: Most self-inking stamps are available in Black, Red, Blue, Green and Violet ink colours.

Pre-Inked Stamps



Pre-inked stamps are perfect when you need a self-inking stamp larger than the standard self-inking sizes. They are the most expensive of the three stamp types. However, they are easy to use and they give a crisp, clean impression when stamped. These stamps do not require a separate stamp pad as the ink is contained in the printing plate. The ink will last for many thousands of impressions and the stamp can be re-inked when the ink runs out. The ink is oil based which dries almost instantly avoiding smudges. However, if you are stamping at high speed, you will need to wait periodically for the ink to replenish. This stamp model is fitted with a dust cover to protect the text plate.

Sizes: The printing plate sizes range from 45mm diameter up to 97x70mm

Suitable Surfaces: Pre-Inked stamps work best on a firm, flat surface. The ink in pre-inked stamps will dry by absorption only so should only be used on absorbent surfaces. They are not suitable to use on non-absorbent surfaces such as high gloss paper, coated paper, plastic, metals etc. If you plan to use your stamp on a non-absorbent surface, you will need a Conventional stamp with a solvent-based stamp pad such as StazOn.

Ink Colours: Most Pre-inked stamps are available in Black, Red, Blue, Green and Violet ink colours.